



Dear NYSSPE-Suffolk Sponsor:

You have the opportunity to become a NYSSPE-Suffolk Sponsor. As a sponsor, your firm's ad will be seen by New York State Licensed Professional Engineers. These people are often in leadership and decision-making roles in both business and government. Additionally, many people seeking Engineering services through Google or another search engine are likely to be led to the NYSSPE-Suffolk Web site. Whether you provide Engineering services or have services to offer Engineers, becoming a NYSSPE-Suffolk Sponsor benefits your business.

As a NYSSPE-Suffolk Sponsor, you receive the following benefits:

- ✦ **Online Exposure:** Your firm will be included in a directory at the Suffolk County Chapter of the NYSSPE (www.nysspe-suffolk.org) Web site that includes a complete description of your firm's specialties. When the Google search lands a potential client on the NYSSPE-Suffolk Web site, they will see your ad.
- ✦ **Recognition:** A listing in the Elections and Awards Dinner Program held annually in June and Sponsor Cards at each table.
- ✦ **Direct Marketing:** You will have the opportunity to meet NYSSPE-Suffolk members and other Licensed Professional Engineers at continuing education seminars. You can have a location to provide more information about your firm's specialties or hiring opportunities.

Your options to participate include the following:

- ✦ **Web site Advertisement:** Includes your firm's name, a brief description of services provided, company logo and link to firm's Web site. A six-month listing is \$80, and a 12-month listing is \$135.
- ✦ **Monthly Seminar Sponsorship – \$150:** Includes your firm name and logo on all email notifications and Web site advertisements, plus ability to have marketing material at registration table and a banner and two attendees at a 2-PDH seminar.
- ✦ **Awards Dinner Sponsorship – \$25 to \$100:** Advertise your firm in the Awards Dinner booklet. The cost is \$25 for a business card-sized ad, \$50 for a half-page ad, and \$100 for a full-page ad.

Please complete the enclosed form and email, mail, or fax it back today. Your participation not only helps your firm reach potential clients and partners, but it also provides valuable support for the Suffolk County Chapter of the NYSSPE. Please visit www.nysspe-suffolk.org for a complete list of programs offered. Thank you for your continuing support.

NYSSPE-SUFFOLK CHAPTER SPONSORSHIP FORM

Firm Name _____

Firm Address _____

City/State/Zip _____

Firm Phone Number _____

Firm Fax or Email (optional) _____

Firm Web Site _____

The following contact information is not published in the Web site advertisement:

Contact Name and Position in Firm _____

Contact Phone Number _____ Contact Email _____

Billing Contact _____ Billing Phone Number _____

Firm Description: Please provide a description highlighting your firm and its specialties. The description is limited to 250 characters, including punctuation and spaces. NYSSPE-Suffolk reserves the right to edit for size, grammar, and spelling. Feel free to attach a separate sheet if necessary.

Advertising artwork for the Web site is limited to 260 pixels wide by 360 pixels high. Graphics can be in GIF, JPEG, or PNG formats. Animated graphics are not acceptable. Email artwork to sponsor@nysspe-suffolk.org.

All advertising is subject to review by NYSSPE-Suffolk.

Signature _____ Print name _____

Date _____

Payment is required before the ad is published. Make checks payable to: **NYSSPE – SUFFOLK CHAPTER.**

Scan and email this form to sponsor@nysspe-suffolk.org, or mail the form to: NYSSPE-Suffolk Chapter, C/O Prime Engineering, PC, 664 Blue Point Rd, Unit B, Holtsville, New York 11742.